

POSSIBLE POINTS OF DISCUSSION WITH MR. BARUCH

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Television business

- You describe the struggle over the past several decades between broadcast television and cable television. What parallels do you see between that war and the one today between the cable and telephone industries?
- What advice do you have for today's cable companies?
- With these gigantic industries trying to steal each other's thunder, what outcome would be best for consumers?

Television programming

- How important is programming to a television network's bottom line?
- What do you think of television programming today?
- One inventor of electronic television, Vladimir Zworykin of RCA, once said this: "I hate what they've done to my child. I would never let my own children watch it." [*The Boy Genius and the Mogul*, by Daniel Stashower, Broadway Books, p. 255] Do you agree?
- Can television offer more worthwhile fare and still turn a profit?

Refugees/immigrants

- A big national issue is what to do about the millions of illegal immigrants in the United States. As a refugee yourself, what advice would you give policy-makers?
- Does the United States today offer as much opportunity to newcomers as it did when you arrived here six decades ago?

Other

- The U.S. has taken it on the chin for the mess in Iraq. Given your considerable international experience, are we as disliked abroad as critics say? How can we repair relations with allies?
- You helped increase the number of minorities in radio and television. What else can be done in America to help create a color-blind society?